



**Department of Housing, Economic Development & Commerce**  
**Artist Certification Board**

**Inter-Office Memorandum**

**DATE:** May 7, 2025  
**TO:** Christopher Langston, Chairman  
**FROM:** Joey-Ann Morales, Division of City Planning  
**SUBJECT:** Artist Certification Approval

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*The Following individual was recommended for approval by the Artist Certification Board (ACB) and await certification at the next Planning Board Meeting.*

<u>Name</u>	<u>Medium</u>	<u>Criteria</u>
Bruce Beffa	Filmmaker, theater	1,2,3,4,5

*\*The following shall serve as criteria to be used by the ACB in certifying an artist: 1) the artists' commitment to the fine arts as a career; 2) the need for large loft space in which to create his or her art; 3) education; 4) current body of work; 5) exhibition record; 6) references from other artists or art professionals. In no event shall the content of the art created be used as a criterion to determine eligibility to occupy work/live space in the WALDO.*

# Artist Certification Application

(Each individual applicant should submit a separate application.)

**Date**

3/26/2025

**Name**

Bruce Beffa

**Home Phone**

(917) 232-8563

**Mobile Phone**

(917) 232-8463

**Email Address**

bruce.beffafilms@gmail.com

**Address**

1405 Adams St., # 402, Hoboken, New Jersey 07030

**Fine Arts Discipline**

Documentary filmmaker for Television and Theatrical

**Do you currently reside in a work/live space?**

No

**What is your current amount of work space?**

600

**How much work/live space will you need?**

1,000

## PLEASE PROVIDE THE FOLLOWING INFORMATION:

**1. Describe your particular art form and explain why a large space is necessary for its creation.**

As an independent documentary filmmaker, a large space is necessary for pre-production, production and post-production. This includes a staff of producers, writers, production assistants, editors, sound effects cutters, etc. It will also include editing equipment, sound effects cutting equipment, and a camera room as needed.

PLEASE VIEW MY WEBSITE FOR A DETAILED OVERVIEW OF MY WORK: [www.beffafilms.com](http://www.beffafilms.com)

**2. Submit a fine arts (non-commercial) resume pertinent to your work. Include educational background, professional training, public exhibitions and/or performances, critical reviews, awards and fellowships. Be sure to include dates.****Fine Arts Resume**

BRUCE BEFFA CV 3-2025.doc

**3. Submit dated documentation appropriate to your particular art form. Your documentation should reflect a body of work over the last 5 years, up to and including recent work. Student work, in and**

of itself, will not meet the criteria for certification. Below are examples of the kinds of support materials that should accompany your application: *(Applicants must upload or mail in examples. Staff does not have access to certain websites)*

- 15-20 examples; CD, website or slide sheet, scores, tapes or photographs of work completed in the last 5 years; dated announcements, catalogs, reviews, articles, etc.

**15 - 20 Examples**

Home - Beffa Films.webloc

All documentation should include, where appropriate, the date of creation, medium, size and title of the work.

In some cases, the Artists' Certification Board may request more support materials such as recommendations, transcripts, and or an interview with the applicant.

**ALL SUPPORT MATERIALS BECOME THE PROPERTY OF THE JERSEY CITY PLANNING DIVISION AND WILL BE KEPT IN A PUBLIC RESOURCE REGISTRY. THEY WILL NOT BE RETURNED.**

**DO NOT SUBMIT ORIGINAL WORK.**

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The undersigned hereby certifies that he or she is currently engaged in the fine arts as a career, and that the statements and information set forth above and/or annexed to this application are true to the best of his or her knowledge, and that the materials submitted in support of this application represent the applicant's own work.

**Signature**

**Date**

3/26/2025



## **ARTICLE II**

# **LAND USE BOARDS, COMMISSIONS AND ADVISORY BOARDS**

## 345-11 ARTIST CERTIFICATION BOARD

### A. Establishment of an Artist Certification Board

1. There is hereby created an Artists' Certification Board (ACB), which shall serve as a citizens advisory board to the Planning Board, pursuant to N.J.S.A.40:55D-27.a. The ACB shall be in, but not of, the Division of City Planning. The ACB is essentially an artists peer review committee. In order to reside in a work/live studio in the WALDO, an artist must be so certified by the Planning Board. The Planning Board shall be guided in this certification by the recommendation made by the ACB. The Planning Board may reject the recommendation of the ACB, but the reasons for such rejection must be clearly stated in the resolution approved by the Board.
2. The ACB shall be comprised of persons knowledgeable in the arts. It shall consist of five (5) full members, with no more than two (2) additional alternate members who may vote in the absence of full members. A minimum of three (3) full members of the ACB shall be professional artists. All members shall be appointed by the Mayor. After the initial appointments are made, all terms shall run for four (4) years.
3. The ACB shall review applications filed by persons who are interested in occupying work/live space in the WALDO as either owners, tenants or sub-tenants, to determine if the applicant can be certified to occupy such space.
4. The following shall serve as criteria to be used by the ACB in certifying an artist: 1) The artists' commitment to the fine arts as a career; 2) The need for large loft space in which to create his or her art; 3) Education; 4) Current body of work; 5) Exhibition record; 6) References from other artists or art professionals. In no event shall the content of the art created be used as a criterion to determine eligibility to occupy work/live space in the WALDO.
5. The recommendation of the ACB to the Planning Board shall be submitted to the Planning Board within thirty (30) days of the ACB's decision, and shall state the reasons for the decision with specific reference to one or more of the criteria set forth in paragraph four 4 (above).
6. Once an artist is certified by the Planning Board, the Planning Board shall forward a copy of its certification decision to the Zoning Officer, who shall retain the certification in the Zoning Officer's files. The certification shall expire ten (10) years after the date of the decision by the Planning Board. Renewal applications may be filed. In the event a certified artist is divorced or dies, the family of the artist occupying the work/live space shall be given a two (2) year grace period.

HEDC/Artist Certification Board

1 Jackson Square

Jersey City, NJ 07305

(201) 547-5010

## **BRUCE BEFFA**

**Creative Executive/ Writer, Producer and Director**  
**bruce.beffafilms@gmail.com**  
**917-232-8463**

### Summary

A multiple Emmy Award-winning writer, producer and director of globally acclaimed documentary film, television and digital productions. Directed and supervised productions in over 40 countries on six continents, with more than 120 credits to my name seen on: ABC; CBS; Discovery; Disney; ESPN; Fox Sports West/Fox Cable Networks; NBC Universal; Olympic Channel; PBS; Showtime; TBS; and TNT

Awards: Two National Emmys; 10 LA Emmys; New York Festivals Award; and LA Press Club Award

To view my work, visit: [www.beffafilms.com](http://www.beffafilms.com)

### Experience

#### **2005 – Present Writer/ Producer/ Director/ Owner BEFFA FILMS**

Collaborate with networks/ production entities including: World Science Festival; NBC Universal; The Kennedy/Marshall Company; Olympic Channel; Fox Sports West; ESPN; and Discovery/ GOLFTV

Currently in development: the film/ series THE LAST GREAT AMERICAN HARDWARE STORE. As the son of an owner of the oldest, coolest hardware store in town, this film/ series will explore the soul of the most true-blue of American businesses: the local hardware store, delving into its decline beginning in the late 20th century, and what it says about life in America today

Also in development: LOSS/FOUND, a series of raw, poignant, honest and uplifting portraits of Americans in the arts, science, politics, sports, entertainment and beyond. Loss/Found will explore what it means to lose someone or something of great meaning, and what was "found" about oneself amid this journey

#### **2023 – 2025 Supervising Producer BRIGHT LEAF PICTURES LLC (Project)**

Supervising Producer for THE QUIET DIPLOMAT, a feature documentary on former UN Secretary General Ban Ki-Moon that premiered in Berlin in February 2024 and New York in December 2024. Forced to leave his home during the Korean War, Ban and his family – haunted by starvation – were fed and given shelter by the United Nations. Ban went on to dedicate his adult life to global transformation, culminating five decades later as head of the UN

#### **2015 – 2017 Producer/ Writer KENNEDY/MARSHALL CO./ FIVE FROM FIVE LLC (Projects)**

Created and developed FIVE FROM FIVE (FIVE RINGS FILMS), an Olympic documentary series executive produced by Hollywood producer Frank Marshall. Developed story concepts, including film on Cuban boxing directed by Peter Berg. Worked to secure global film directors. Created multi-million dollar budget. Negotiated contract. Consulting producer on BOSTON: A DOCUMENTARY

#### **2014 – 2017 Producer/ Writer/ Director WORLD SCIENCE FESTIVAL (Projects)**

Created and developed WORLD SCIENCE SPORT FESTIVAL, planned to be the nation's largest tech savvy, interactive "sports meets science" live exhibition. Work with Creative Director on development of 2014 WSF advertising "image" campaign; wrote, produced and directed short films for the 2015 WSF including PIONEERS IN SCIENCE series; and conduct interviews and produce for live stage performance of AWAKENING THE MIND: A CELEBRATION OF THE LIFE AND WORK OF OLIVER SACKS in 2016

#### **2007 – 2013 Writer/ Producer/ Director FOX SPORTS WEST (Contract)**

Commissioned by Fox Sports West and LA's pro franchises to write, produce and direct six yearlong documentary series that told the story of Los Angeles through the lens of sport. Various series earned 10 LA Emmy Awards and an LA Press Club Award

Projects: CHAVEZ RAVINE: 50 Years Inside Dodger Stadium (14-pt. series); 50 YEARS UNDER THE HALO: Angels Baseball (1961-2011) (14-pt. series); GOLDEN DAYS, PURPLE KNIGHTS: 50 Seasons of Lakers Glory (14-pt. series); TRUE BLUE STORIES: 50 Years of Dodger Glory (9-pt. series)

#### **2010 & 2008 Producer/ Writer NBC UNIVERSAL (Project)**

Wrote, produced and directed stories for 2010 Vancouver and 2008 Beijing Olympics that aired on NBCOlympics.com/ NBC networks. Earned 2 Emmy Awards for "Outstanding New Approaches"

#### **2007 Producer/ Writer ESPN/ CREATIVE BUBBLE PRODUCTIONS (Projects)**

Conceived, produced, wrote and supervised the creation of LAST STAND: IBRAGIMOV VS. EVANDER HOLYFIELD.

Directed location shooting and interviews

**2007 Coordinating Producer/ Writer FINE LIVING NETWORK (Project)**

Co-wrote and coordinated location shooting for four episodes of THE WANDERING GOLFER, a globetrotting travel series that filmed in Costa Rica, New Zealand and throughout Australia

**2005 – 2006 Consultant/ Writer SPORTS POTENTIAL (Project)**

Consulted as author on SPORTS POTENTIAL, an Internet venture chaired by former Sen. Bill Bradley. Its mission: to encourage children and teens to become more active in sports

**2004 – 2007 Coordinating Producer PALUS INFIGO PRODUCTIONS (Project)**

Collaborated on A PLACE IN TIME, a documentary directed by Angelina Jolie. Premiered at the 2007 Tribeca Film Festival. Involved 38 camera crews on 7 continents filming on the same date, at the same time. Utilized global network of contacts, supervised camera crews and numerous actors

**1995 – 2005 Senior Producer/ Writer CAPPY PRODUCTIONS, INC.**

Wrote, produced and directed more than 20 globally-focused documentaries/ programs seen on PBS, Showtime, ESPN, TBS, Discovery, Disney, NBC, ABC and CBS with acclaimed filmmaker Bud Greenspan. Directed shoots/interviewed hundreds of personalities in over 30 countries on 4 continents

Credits include: KINGS OF THE RING (Showtime); AGELESS HEROES (PBS); NYC 2012 Olympic "Bid" Film; THE BARRIER BREAKERS (ESPN); and four "OLYMPIC GLORY" films chronicling the 1996 Atlanta, 1998 Nagano, 2000 Sydney, and 2002 Salt Lake Olympics (all on Showtime). ATLANTA'S OLYMPIC GLORY won New York Festivals Award (Best Documentary) and Emmy Award (Outstanding Editing)

Also, Co-Producer – English Adaptation for LIV ULLMANN: SCENES FROM A LIFE (Theatrical Release/ PBS); and Line Producer – Olympic scenes for ENDURANCE (Walt Disney Pictures)

**1992, 1993 – 1994 Senior Producer TURNER BROADCASTING SYSTEM**

As part of "Special Projects" unit, produced, directed and wrote stories for 1992 Albertville, France and 1994 Lillehammer, Norway Olympic Winter Games, and 1994 Goodwill Games in St. Petersburg, Russia

**Education**

**Emory University**, Atlanta, GA  
BA, English and Political Science

# 2012

## **50 YEARS UNDER THE HALO: Angels Baseball (1961-2011)**

Fox Sports West

Writer/ Producer

Winner - LA Emmy Award (Sports Series)

Winner - LA Emmy Award (Sports Feature)

Nominated - LA Emmy Award (Non-News Writing)

Winner - LA Press Club Award (Sports Television)

[View](#)

# 2011

## **VANCOUVER OLYMPIC WINTER GAMES**

NBC/ NBCOlympics.com

Producer/ Writer

Winner - Emmy Award (Outstanding New Approaches)

[View](#)

## **GOLDEN DAYS, PURPLE KNIGHTS: 50 Seasons of Lakers Glory**

Fox Sports West

Writer/ Producer

Winner - LA Emmy Award (Sports Series)

Winner - LA Emmy Award (Sports Feature)

Winner - LA Emmy Award (Sports Special)

Nominated - LA Emmy Award (Non-News Writing)

Nominated - LA Press Club Award (Sports Television)

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# 2010

## **GOLDEN DAYS, PURPLE KNIGHTS: 50 Seasons of Lakers Glory**

Fox Sports West

Writer/ Producer

Winner - LA Emmy Award (Sports Series)

Winner - LA Emmy Award (Sports Feature)

[View](#)

# 2009

## **BEIJING OLYMPICS**

NBC/ NBCOlympics.com

Producer/ Writer

Winner - Emmy Award (Outstanding New Approaches)

## **TRUE BLUE STORIES: 50 Years of Dodger Glory**

Fox Sports West

Writer/ Producer

Winner - LA Emmy Award (Sports Series)

Winner - LA Emmy Award (Sports Feature)

# 1997

## **ATLANTA'S OLYMPIC GLORY**

PBS

Senior Producer/ Writer

Winner - Emmy Award (Outstanding Editing)  
Winner - NY Festivals Award (Best Documentary)

## **Full Credits**

# **2013**

## **“THE IMPOSSIBLE HAS HAPPENED”: DODGERS 25th ANNIVERSARY**

5-Part series

Writer/ Producer

Aired: Fox Sports West/ Prime Ticket

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## **WORLD SERIES DREAMIN’: DODGERS 50th ANNIVERSARY**

5-Part series

Writer/ Producer

Aired: Fox Sports West/ Prime Ticket

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# **2012-2013**

## **CHAVEZ RAVINE: 50 YEARS INSIDE DODGER STADIUM**

14-Part series (30 minute shows)

Writer/ Producer

Aired: Fox Sports West/ Prime Ticket

Winner - LA Emmy Award (Sports Series) (part of Dodgers Weekly)

Nominated - LA Emmy Award (Non-News Writing)

Nominated - LA Press Club Award (Sports Television)

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## 2011-2012

### **50 YEARS UNDER THE HALO: ANGELS BASEBALL (1961-2011)**

14-Part series (30 minute shows)

Writer/ Producer

Aired: Fox Sports West

Winner - LA Emmy Award (Sports Series)

Winner - LA Emmy Award (Sports Feature)

Nominated - LA Emmy Award (Non-News Writing)

Winner - LA Press Club Award (Sports Television)

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## 2010

### **2010 VANCOUVER OLYMPIC WINTER GAMES**

Producer/ Writer

Aired: NBC/ NBCOlympics.com

Winner - Emmy Award (Outstanding New Approaches)

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## 2009-2010

# **GOLDEN DAYS, PURPLE KNIGHTS: 50 SEASONS OF LAKERS GLORY**

14-Part series (30 minute shows)

Writer/ Producer

Aired: Fox Sports West

Winner - 2010 LA Emmy Award (Sports Series)

Winner - 2010 LA Emmy Award (Sports Feature)

Winner - 2010 LA Emmy Award (Sports Special)

Nominated - 2010 LA Emmy Award (Non-News Writing)

Nominated - 2010 LA Press Club Award (Sports TV)

Winner - 2009 LA Emmy Award (Sports Series)

Winner - 2009 LA Emmy Award (Sports Feature)

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## **LAKER LEGENDS**

Series shorts

Writer/ Producer

Aired: Fox Sports West

## **2008-2009**

### **TRUE BLUE STORIES: 50 YEARS OF DODGER GLORY**

9-Part series (30 minute shows)

Writer/ Producer

Aired: Fox Sports West

Winner - LA Emmy Award (Sports Series)

Winner - LA Emmy Award (Sports Feature)

## **REELIN' IN THE YEARS**

Series shorts

Writer/ Producer

Aired: Fox Sports West

## **2008**

### **2008 BEIJING OLYMPIC GAMES**

Producer/ Writer

Aired: NBC/ NBCOlympics.com

Winner - Emmy Award (Outstanding New Approaches)

## **2007**

### **LAST STAND: IBRAGIMOV vs. EVANDER HOLYFIELD**

Documentary

Writer/ Producer

Aired: ESPN Classic

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## **2005**

### **A PLACE IN TIME**

Palus Infigo Productions  
Feature documentary  
Coordinating Producer  
Premiere: Tribeca Film Festival

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## 2004

### **THE BARRIER BREAKERS**

Cappy Productions  
Documentary  
Senior Producer  
Aired: ESPN Classic

### **NYC 2012 OLYMPIC BID FILM**

Cappy Productions  
Short story  
Senior Producer/ Writer

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### **POUND FOR POUND**

Cappy Productions  
Documentary  
Senior Producer  
Aired: ESPN Classic

## 2003

## **SALT LAKE'S WINTER OLYMPIC GLORY**

Cappy Productions

Documentary

Senior Producer/ Writer

Aired: Showtime

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## **THE 1972 MUNICH OLYMPICS: BUD GREENSPAN REMEMBERS**

Cappy Productions

Documentary

Senior Producer

Aired: Showtime

## **2002**

## **BUD GREENSPAN PRESENTS: MICHELLE KWAN**

Cappy Productions

Documentary

Senior Producer

Aired: ESPN

## **BUD GREENSPAN'S FAVORITE STORIES OF WINTER OLYMPIC GLORY**

Cappy Productions

Documentary

Senior Producer  
Aired: Showtime

## 2001

### **SYDNEY 2000: OLYMPIC GOLD FROM DOWN UNDER**

Cappy Productions  
Documentary  
Senior Producer/ Writer  
Aired: Showtime  
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## 2000

### **KINGS OF THE RING: FOUR LEGENDS OF HEAVYWEIGHT BOXING**

Cappy Productions  
Documentary  
Senior Producer/ Writer  
Aired: PBS; Showtime  
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### **BUD GREENSPAN'S FAVORITE STORIES OF SUMMER OLYMPIC GLORY**

Cappy Productions  
Documentary

Senior Producer  
Aired: Showtime

# 1999

## **NAGANO "98": STORIES OF HONOR AND GLORY**

Cappy Productions  
Documentary  
Senior Producer/ Writer  
Aired: Showtime  
[View](#)

## **ENDURANCE**

Walt Disney Pictures  
Feature documentary  
Line Producer (Olympic sequences)  
Airdate: 1999  
Theatrical release: Disney

# 1998

## **AGELESS HEROES**

Cappy Productions  
Documentary  
Senior Producer/ Writer  
Aired: PBS  
[View](#)

# 1997

## **ATLANTA'S OLYMPIC GLORY**

Cappy Productions

Documentary

Senior Producer/ Writer

Aired: PBS; Showtime

Winner - Emmy Award (Outstanding Editing)

Winner - NY Festivals Award (Best Documentary)

[View](#)

## **LIV ULLMANN: SCENES FROM A LIFE**

Documentary

Co-Producer (English Adaptation)

Theatrical Release; PBS

# 1996

## **100 YEARS OF OLYMPIC GLORY**

Cappy Productions

Documentary

Senior Producer

Aired: TBS

## **AMERICA'S GREATEST OLYMPIANS**

Cappy Productions

Documentary

Senior Producer  
Aired: TBS

## 1995

### **REAL ATHLETES, REAL HISTORY: AFRICAN-AMERICANS AT THE OLYMPICS**

Cappy Productions  
Documentary  
Producer/ Writer  
Aired: NBC

## 1994

### **1994 LILLEHAMMER OLYMPIC WINTER GAMES**

Short story series  
Senior Producer/ Writer  
Aired: TNT; TBS

### **1994 GOODWILL GAMES (ST. PETERSBURG, RUSSIA)**

Short story series  
Senior Producer/ Writer  
Aired: TNT; TBS

## 1993

## **16 DAYS OF GLORY/ BARCELONA 1992**

Cappy Productions

Documentary

Producer

Aired: Disney Channel

## **1992**

## **TRIUMPH AND TRAGEDY: THE 1972 MUNICH OLYMPICS**

Cappy Productions

Documentary

Producer

Aired: NBC

## **THE MEASURE OF GREATNESS**

Cappy Productions

Documentary

Producer

Aired: Discovery Channel