

Lifted Vision's Focus on Community

A community is only as strong as its individual parts. We believe every business has a responsibility to contribute and help provide resources so that everyone stands to benefit from our presence in the community.

Prior existing Focus on Community

Lifted Vision looks forward to giving back to the local community. Having this platform would allow us to continue to give back to the community in different ways. Last Christmas, Lifted Vision was able to donate gift cards to Public School 27 in Jersey City.

Continued Focus on Community

Our first priority as a licensed cannabis business in Jersey City will be to join the Hudson County Chamber of Commerce in Jersey City. This will provide Lifted Vision with opportunities to make immediate contributions to our local community.

Lifted Vision is committed to helping the CRC, local and State police in achieving their goals regarding cannabis legalization. Lifted Vision will work with representatives from these entities to ensure our operation aligns with their current initiatives. The safety of our community is of the utmost importance at Lifted Vision. We are dedicated to being a welcomed addition to the community. We happily volunteer our extensive cannabis industry experience to strengthen the New Jersey Personal Use Cannabis Program by any means possible.

We will work to make sure the tremendous diversity in town is properly represented both at our location and also in our financial obligations to the various organizations and constituents in Jersey City.

Our engagement in the community would prioritize the inclusion of the senior citizens of Jersey City. This group not only makes up a considerable portion of our buying audience but serves as established leaders and mentors in Jersey City. Lifted Vision will work with various Senior Centers in Jersey City to educate our seniors about cannabis.

Lifted Vision is dedicated to the proliferation of accurate, up-to-date educational cannabis content and materials. We believe that education is key in helping cannabis to continue to move beyond the negative stigma that has been established through the years. Proper education is critical in keeping our business, as well as our patrons and the community safe. Lifted Vision will not provide cannabis to individuals under the age of 21, however, educating these individuals on the dangers of cannabis abuse, including underage consumption will be a key component of our community impact plan. We will work with local schools to help ensure the safety of Jersey City's youth.

Lifted Vision will work with several charities and organizations such as Donation Box, Women Rising, and Jersey City Recreational in Pershing Field.

Lifted Vision embraces and celebrates the unique and diverse makeup of Jersey City and will make all efforts to help educate all Jersey City residents about cannabis.

Economic Impact

Operating an exemplary personal use retail cannabis dispensary in Jersey City will provide Lifted Vision with an opportunity to make considerable state and local economic impacts, specifically for Jersey City and Hudson County. Our Workforce Development and Job Creation Plan will include policies and strategies to build a team of diverse local talent. During our first year of operation, we anticipate creating 10 full time jobs. Entry level employees at Lifted Vision start at \$20.00/hour. The average hourly wage at Lifted Vision is \$22.44. This equates to an annual salary of \$46,675.20 and a per week pay of \$897.60. Lifted Vision is eager to bring new and exciting jobs in one of America's fastest growing industries.

Training, mentorship, and networking opportunities provided at our operation will help establish a foundation for learning and career advancement that will ultimately help elevate Jersey City. We look to provide education and training that will help each of our employees achieve their professional goals, be that with Lifted Vision, or outside of our business.

In addition to jobs created at our retail operation, our Vendor Selection Program will include strategies to partner with local Women-Owned Business Enterprises (WBE), Minority Owned Business Enterprises (MBE), and Veteran Owned Business Enterprises (VBE) across New Jersey. We will prioritize the inclusion of LGBTQ+ vendors. We fully support the CRC's assistance for small business entrepreneurs through the establishment of micro businesses. We will prioritize the inclusion of such licensed entities in the procurement of high-quality, lab tested cannabis items.