

Community Impact, Social Responsibility, & Research Statement

At KushmartJersey, LLC (“Kushmart Jersey”), we take our commitment to integrating with the local community seriously as we understand that operating a cannabis facility in Jersey City is a privilege. That is why we spent time building relationships within Jersey City and local communities and meeting with various organizations before finding our local partner, the Jersey City chapter of the NJ Reentry Corporation (NJRC). NJRC is a non-profit agency with a social mission to remove all barriers to employment for citizens returning from jail or prison. With the mantra of “Putting Our Community Back to Work”, it works with returning citizens, employers, and community partners to remove barriers to employment so that everyone in the community can be safer, healthier, and better employed. Additionally, Kushmart Jersey also plans to become a member of the Hudson County Chamber of Commerce, because as experienced operators we understand it is imperative that we have a strong pulse on what matters most to the community and commit to staying open and receptive to all community feedback.

Community Impact

Led by a team of experienced operators, Kushmart Jersey has a robust history of community involvement and philanthropic efforts. We seek to positively impact the community in the following ways:

1. Commitment to diversity and local hiring with competitive wages and a generous benefits package and internal mentorship for advancement within. Please see our *Workforce Development Plan* for more details. We have already engaged with the United Food & Commercial Workers International Union, Local 152. Please see the signed *Labor Peace Agreement* included in this application.
2. Partnership with various community organizations, including our re-entry partner the Jersey City chapter of the NJ Reentry Corporation (NJRC). We have entered into an MOU with the NJRC to commit to hiring 10% of our workforce from the re-entry program, focusing on hiring Jersey City residents that have been incarcerated due to cannabis related charges. We have also agreed to donate one percent of our proceeds annually for job education purposes and, in addition, are offering a scholarship to one person per year to receive a cannabis certification degree from Hudson County Community College’s Cannabis Certificate program.
3. Philanthropic volunteerism, in-kind donations, and monetary donations to the following non-profit organizations:
 - a. Minority Cannabis Academy donation: \$2,000
 - b. We have an agreement with Northeast New Jersey Legal Services to sponsor expungement clinics in Jersey City community centers. We will coordinate with their expungement lawyers to hold those events, as well as with our own employees to assist them in seeking expungement of their own records if they so choose.

- c. Hudson County Community College: sponsoring of a minority student that enrolls in the Cannabis Degree Program
- d. BITE: Black Interest Team Enterprise: volunteering time and non-cannabis goods. Cash donation of \$500.
- e. We have also committed to donating \$10,000 annually to the New Jersey City University's student emergency fund.
- f. We have a commitment with the New Jersey City University to create an externship program to teach students over the age of 21 about the cannabis business. In fact, we have already been in talks with the Minority Cannabis Academy to sponsor minority students who would like to participate in our free Cannabis workshops.
- g. To help with youth prevention, we have identified a small nonprofit organization named HavenRespite, which is located here in Jersey City. We are donating \$4,000 annually to help HavenRespite keep children off the street and away from crime, drug abuse, and hopelessness.
 - i. Our owner, Dr. Mindy Ok DDS has personally also offered free dental services for any Haven kid.
- h. We are also currently working with Joe Napolitano, CEO of Kidz First, to participate and support that organization in their annual turkey and toy drives, which assists 500 Jersey City families each year. Joe, who is also the head of Jersey City's Rec department, has agreed to allow us to also sponsor educational youth programs on prevention of drug abuse, especially cannabis.

We plan on being active community members and will regularly attend Jersey City Council meetings to stay apprised of regional developments that may impacts our operations or how operations interact with the community. We have identified Mindy Ok as our local Community Liaison, whose below contact information is provided to local government so any questions or issues can be immediately addressed.

NAME: Mindy OK, Owner/ Community Liaison
E-MAIL: mindy004@gmail.com
PHONE #: (974) 495-7619

Social Responsibility

Kushmart Jersey is fully committed to establishing itself as trusted community resource and understands its social responsibility to the community to not only safely dispense cannabis, but also educate the community on its safe and responsible use.

We will create and update educational materials related to the proper and safe use of legal cannabis and host periodic free onsite seminars designed to provide community members with an opportunity to learn about the industry and personal wellness.

We also invite local law enforcement to give presentation on the legal consequences of misuse of cannabis and developments in local and state law. Through collaboration and teamwork we are confident our program will serve as an example for other operators to design programs to strengthen community understanding and dialogue.

KushmartJersey, LLC

In addition to free education seminars and financial donations, we will also work with local groups to identify ways in which we can provide in-kind support in the form of donated goods or time and labor.

Research Statement

Kushmart Jersey will be proactive in scientific research on cannabis and its proper, safe, and legal use under New Jersey law. At Kushmart Jersey, we possess a genuine commitment to ensuring that cannabis is used for responsible adult use consumption only. We recognize it's imperative that the industry invests in programs that mitigate the risks to and benefits the community we serve. That is why Kushmart Jersey will support traditional youth drug prevention and harm-reduction programs in coordination with local law enforcement and organizations dedicated to preventing teen drug use through proactive education seminars.

We will work with B.I.T.E., the Black Interest Team Enterprise, an organization that goes beyond advocacy to actually tackle and close inequities through tangible, measurable works.

Conclusion

As experienced operators and professionals with a demonstrable track record of local community involvement and social responsibility and with a commitment to cannabis research, our team is committed to participating in the Jersey City community. Through results-driven community involvement, a strong philanthropic program, and ongoing community investments, we seek to establish Kushmart Jersey as a local leader in the community.