



SONNENBLICK, PARKER & SELVERS
A PROFESSIONAL CORPORATION

3 Monument Street
Freehold, N.J. 07728
(732) 431-1234
www.spspc.com

TELEFAX:
(732) 431-3994

GERALD N. SONNENBLICK
CHARLES R. PARKER
JEROME M. SELVERS*
PETER G. LICATA*
JOHN A. RENTSCHLER

WILLIAM J. MEHR, of Counsel

*N.J. & N.Y. BAR

January 22, 2021

Via FedEx

Ms. Erica Baptiste
Department of Housing, Economic Development & Commerce
Division of City Planning
1 Jackson Square
Jersey City New Jersey 07304

Re: 100 Polar Way, Jersey City
Block 3006, Lot 9

Dear Ms. Baptiste:

In response to your email dated January 14, 2021, enclosed please find a chart depicting the proposed signage under the criteria for the Greenville Industrial Redevelopment Plan Sign Requirements.

For your convenience, we have also enclosed an additional copy of the Sign Audit detailing the sign plans.

Please do not hesitate to contact me if you require any additional information.

Thank you.

Very truly yours,

John A. Rentschler
JOHN A. RENTSCHLER
FOR THE FIRM

Enc.

cc: Joey-Ann Morales
Coordinator of Monitoring Evaluation

LINEAGE
100 Polar Way

GREENVILLE INDUSTRIAL REDEVELOPMENT PLAN

Section X (D) Design Guidelines Signage.

Applicant is seeking to replace the three (3) existing façade signs.

EO-1 Facade Sign

Wall Size: 10,750 S.F.
Sign Size: 64 S.F.
Coverage: .5%
Illumination: Flood Light

Building entrance is located at the corner of the building. This facade sign is above one side of the entrance.

EO-2 Facade Sign

Wall Size: 22,790 S.F.
Sign Size: 64 S.F.
Coverage: .2%
Illumination: Flood Light

Building entrance is located at the corner of the building. This facade sign is above one side of the entrance.

EO-3 Facade Sign

Wall Size: 24,910 S.F.
Sign Size: 42.33 S.F.
Coverage: .1%
Illumination: No Illumination

This facade sign can be seen from NJ-185 and is reducing the coverage of the existing facade sign by approximately 183 square feet.

The Applicant seeks relief from the number of permitted facade signs (Section X(D)(2)) to permit two (2) facade signs on building sides not fronting a public street.

Date: January 10, 2020
Version number: 1.0

Site ID: Jersey City

Site Information:

100 Polar Way
Jersey City, NJ 07305



Site Contact Information:

Name: Brandon Sharkey
Title: Mechanic
T: 201-448-0604
E: bsharkey@pfsi.com

Hours Of Operation:

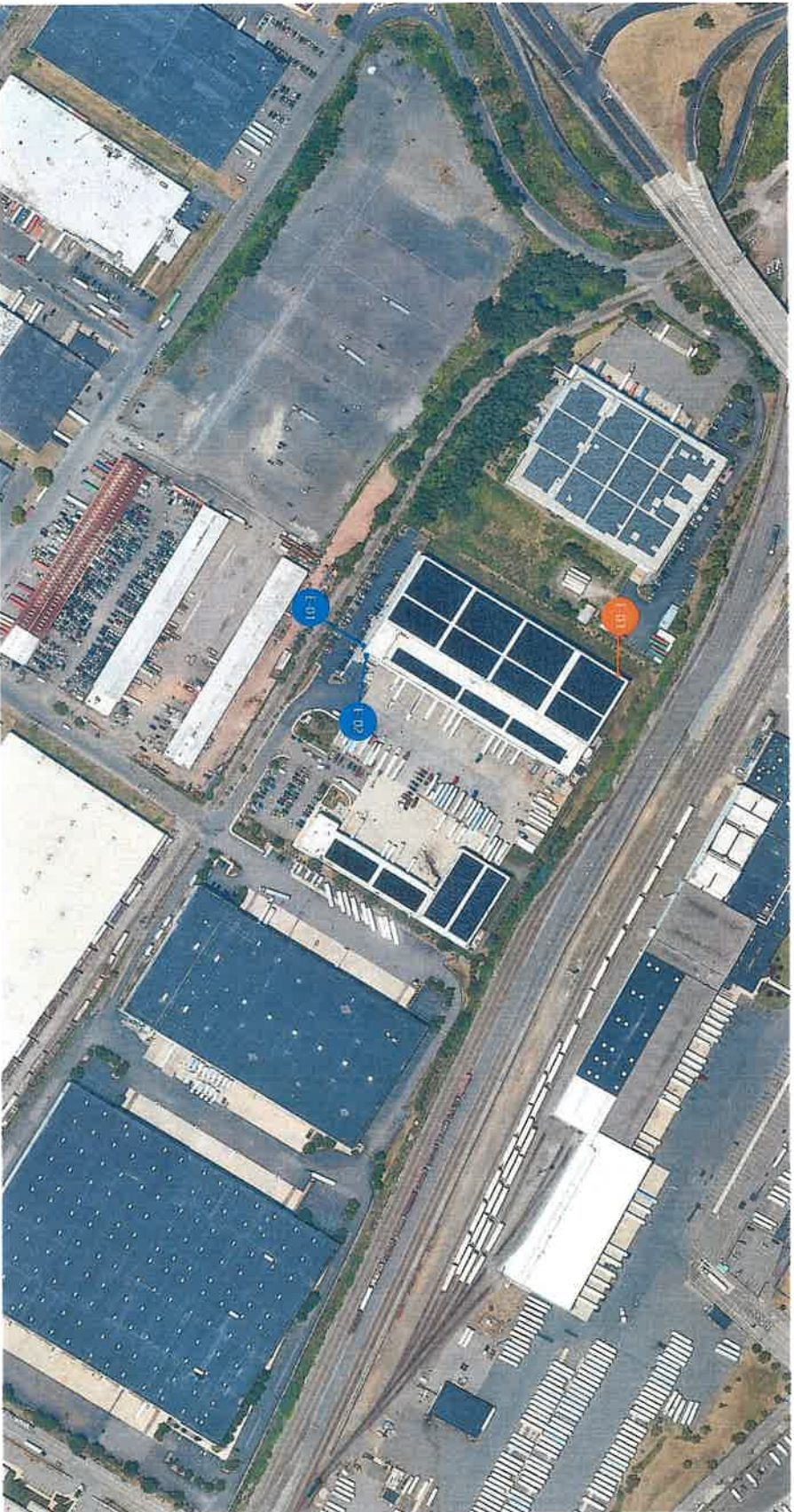
Site Notes:



Lineage | Sign Audit



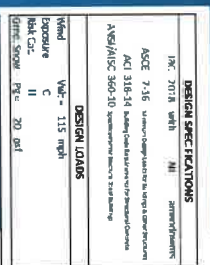
Maple Valley



- Polar Overlays
- IMP Wall Signs

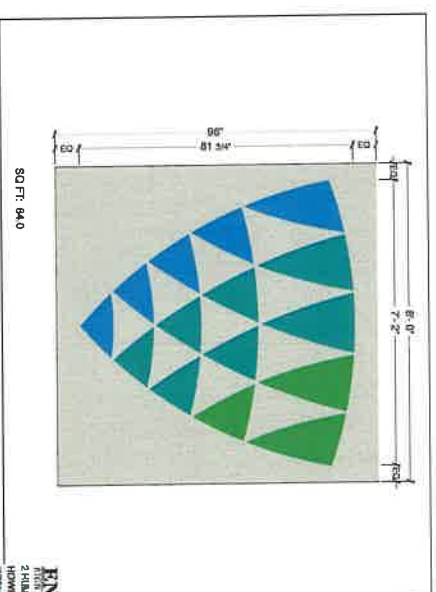


Wall Sign E-01



Detail

Existing Sign Type:	Other	Sign Height:	5'-3"	Comments: Wall Dimensions = 250' L x 43' Ht
Quantity:	1	Sign Width:	7'-3"	
Illumination:	Flood	Height Over Ground:	28'-4"	
Rec Sign Type:	Pan	Rec Height:	8'-0"	
Rec Quantity:	1	Rec Width:	8'-0"	Comments: Matthews brushed background w/ applied vinyl
Rec Illumination:	Flood	Rec Height Over Ground:	27'-3"	

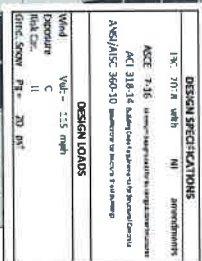


Mounting Detail

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Wall Sign E-02



north
american
signs

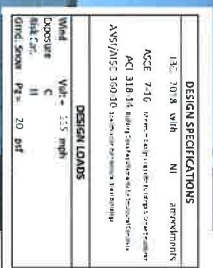
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MURDOCH
ENGINEERING
INCORPORATED
2 HUMAN NURTURING CT.
HOWELL, NJ 07731
(973) 570-8235
Free Booklet
Project 1675500
Z2287021
John Murdoch, PE
Divisional Engineer
NJ DE Lic. #48860
Exp. 4/30/2020



Wall Sign E-03



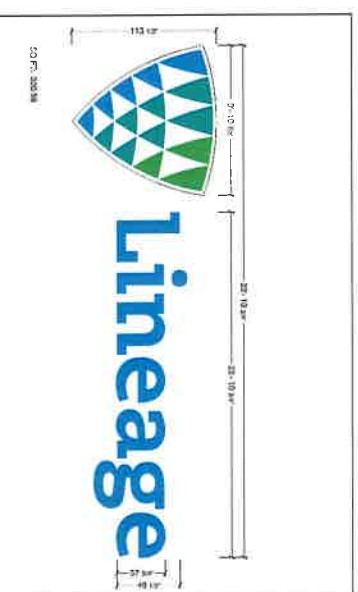
Detail

Existing			
Sign Type:	Dimensional Letters	Sign Height:	3'-2"
Quantity:	1	Sign Width:	75'-6"
Illumination:	None	Height Over Ground:	41'-3"
		Comments:	Wall Dimensions = 530' L x 47' Ht

Rec Sign Type:	Dimensional Letters	Rec Height:	9'-5 1/2"	Comments:	Sign is visible from N.J-185.
Rec Quantity:	1	Rec Width:	33'-10 3/4"		
Rec Illumination:	None	Rec Height Over Ground:	35'-7"		



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Mounting Detail

MURDOCH ENGINEERING
300 S. FIDELITY DRIVE, SUITE 200
HOMER, NJ 07031
PROJECT 18-5303
2/28/2020

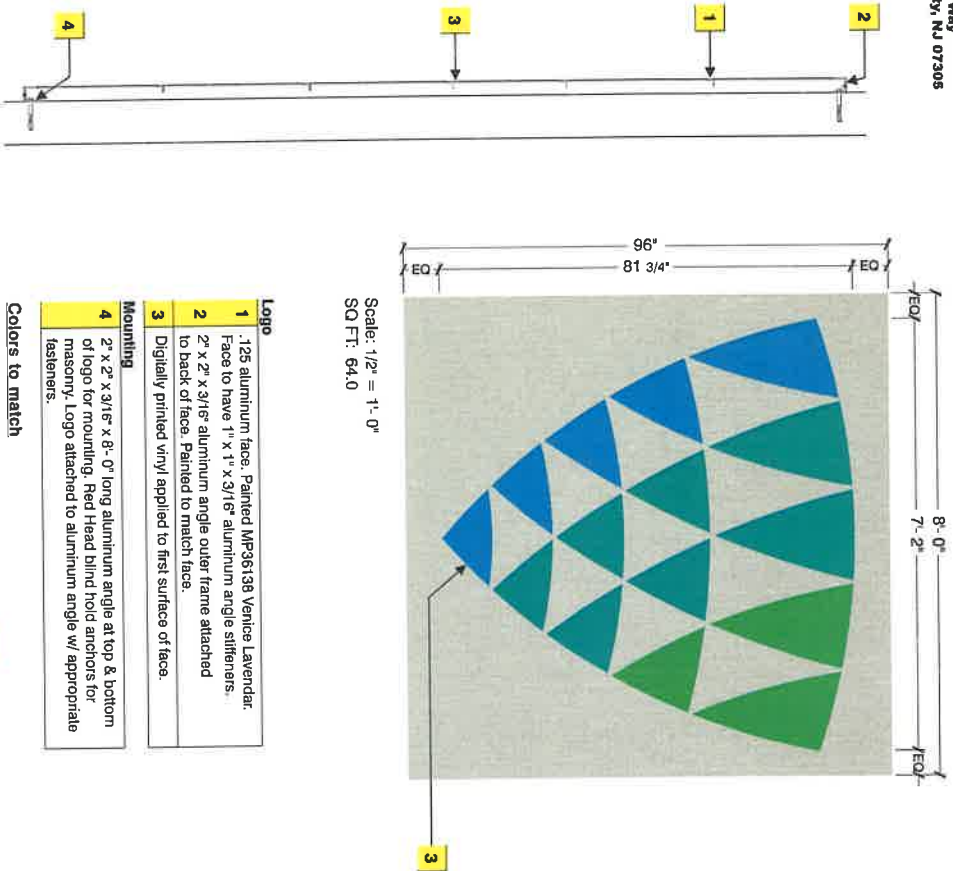
See Attached

JAMES MURDOCH, PE
NJ PE LIC. #48863
Exp. 4/30/2020



Sign Audit

Site Information
100 Polar Way
Jersey City, NJ 07305



Scale: 1/2" = 1'-0"
SQ FT: 64.0

Logo

- 1 .125 aluminum face. Painted MP36138 Venice Lavendar. Face to have 1" x 1" x 3/16" aluminum angle stiffeners.
- 2 2" x 2" x 3/16" aluminum angle outer frame attached to back of face. Painted to match face.
- 3 Digitally printed vinyl applied to first surface of face.

Mounting

- 4 2" x 2" x 3/16" x 8'-0" long aluminum angle at top & bottom of logo for mounting. Red Head blind hold anchors for masonry. Logo attached to aluminum angle w/ appropriate fasteners.

Colors to match

- PMS 641 C
- PMS 3285 C
- PMS 361 C
- MP36138 Venice Lavendar

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Sign Specs

DESIGN SPECIFICATIONS			
INC. 2017-A	with	NI	amendments
AGE 7-16			
ACI 318-14 Building Code Requirements for Structural Concrete			
ANSI/ASCE 360-10 American Institute of Steel Construction, Inc. Specification for Structural Steel Buildings			
DESIGN LOADS			
Wind	Vel =	115 mph	
Temperature	°C		
Rel. Ch.	II		
Grnd. Snow	PS =	20 PSF	

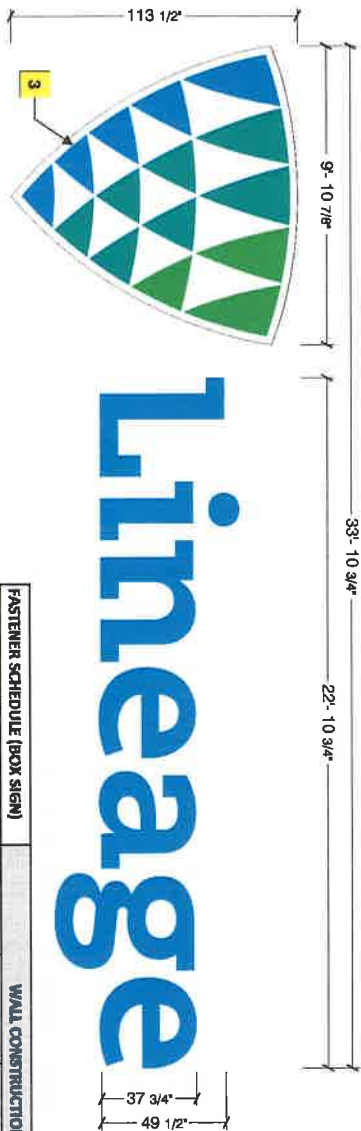
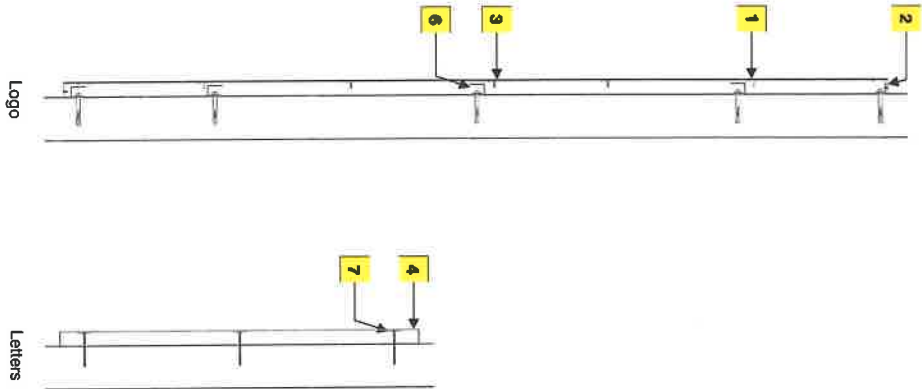
FASTENER SCHEDULE (BOX SIGN)			
HARDWARE	Q.C. Spacing	FASTENING TYPE	FASTENING TYPE
THRU-BOLT	3/8"	YES	YES
POWERS BOLT EXPANSION ANCHOR	3/8"	YES	YES
LAS BOLT	3/8"	NO	NO
Tie-Screw	1/4"	NO	NO

Engineers Connection Note:
Provide Fasteners through box framing with washer using the fastener schedule for existing wall construction type to determine the fastener type and maximum O.C. bolt spacing to install top and bottom with a 4" Maximum side and clearance and two evenly spaced down each vertical side.



Sign Audit
Site Information
100 Polar Way
Jersey City, NJ 07306

Sign Specs



Scale: 1/4" = 1'-0"
SO FT. 320.59

- Logo**
- 1 .125 aluminum face. Painted white. Face to have 1" x 1" x 3/16" aluminum angle stiffeners.
 - 2 2" x 2" x 3/16" aluminum angle outer frame attached to back of face. Painted white to match face.
 - 3 Digitally printed vinyl applied to first surface of face.
- Letters**
- 4 .125 aluminum face w/ 2" x .050 returns painted to match PMS 641C Blue.
 - 5 Acrylic pads for mounting.
 - 6 2" x 2" x 3/16" x 2" long aluminum angle clips as required for mounting logo. Red Head blind hold anchors for masonry. Torx Screws for steel applications. Logo attached to angle clips w/ appropriate fasteners.
 - 7 Acrylic pads & Studs for mounting.

Colors to match

- PMS 641 C PMS 3285 C PMS 361 C
- White

FASTENER SCHEDULE (BOX SIGN)				WALL CONSTRUCTION			
MATERIAL	QTY	O.C. Spacing Min.	MASONRY (CONCRETE)	EFFICIENCY DIVISION W/ PLYWOOD	EFFICIENCY DIVISION W/ CONCRETE	EFFICIENCY DIVISION W/ CONCRETE	EFFICIENCY DIVISION W/ CONCRETE
TIE-BOLT	3/8"	24in.	YES	YES	ONLY WITH BACKER (MIN. 3/4" PLYWOOD)	YES	YES
POWERS DRILL ANCHORS	3/8"	24in.	YES	NO	NO	NO	NO
LAG BOLT	3/8"	24in.	NO	1" SOLID WOOD PENETRATION REQD.	NO	NO	NO
Tie-Screw	1/4"	24in.	NO	NO	NO	YES with 1/8" Alum w/ 1/4" Stud	YES with 1/8" Alum w/ 1/4" Stud

Engineers Connection Notes

- LOGO:
Provide Fasteners through box framing with washer using the fastener schedule for existing wall construction type to determine the fastener type and maximum O.C. bolt spacing to install around the entire perimeter of sign box with one at each corner.
- Letters:
Provide Fasteners through letter backs with washer top and bottom, using the fastener schedule for existing wall construction type to determine the fastener type to install as follows:
• Letter 1, Provide Two(2) each section, One(1) Top and bottom at angle top to bottom using all options except Toggle Bolt option, provide Three(3) Line.
• Remaining Letters Provide Four(4) per/letter, Two(2) Top and Bottom using all options except toggle bolt option provide Six(6) per/letter.