



190 NEWARK AVE. JERSEY CITY, NJ 07302

### COMMUNITY IMPACT

In today's modern **Jersey City**, it's impossible to ignore the rapid progress of our economic growth and immense diversity amongst its people. More schools, more businesses, more everything. I myself was ***born and raised*** in **Jersey City** .

I have grown up here my entire life. I've attended Grammar school, High School, even College here in this city. .

I've been around long enough to see the exponential growth of this amazing city first hand. I have been a **Jersey City** business owner since **2005**. I have owned and operated two tattoo establishments (BODY CANVAS TATTOO and BC TATTOO ) and currently own **Jersey City's** largest Pawn Shop, that being Jemma Loan Co.

While operating these establishments , I have had the opportunity to hire dozens of people in the local Jersey City community. It is our intention to continue hiring people in this new business endeavor while trying to provide employment for individuals that may have been negatively impacted due to prior cannabis laws. This City of Jersey City is full of good people that need opportunities like this to leap into the workforce that was once unattainable due to a (bad) record.

This new venture into a Class 5 Retail Marijuana Dispensary will be located at 190 Newark ave. in Jersey City. Our location is very unique. We are on the corner of JERSEY and NEWARK ave. That puts us at the forefront of the newly formed Pedestrian Plaza. Hundreds if not thousands of people walk by our location on a daily basis. This will require tremendous responsibility on our behalf to keep our surrounding area safe, clean and free of loitering. Around the clock video surveillance of the interior and exterior of our establishment will help keep the property out of harm's way . I will be using alot of the same unique security practices which I've learned over the past 17 years as a pawn shop owner in Jersey City. We will also be hiring a 3rd party armed security guard service during operational hours.

Being in such a highly trafficked area of Jersey City , we have the potential to be a very lucrative business. Along with being a successful business in Jersey City comes the responsibility of giving back to the community.

I've been very privileged as a business owner to be part of the revitalization of Downtown Jersey City. Watching this city transform in real time has been quite an experience. We have provided numerous sponsorships for community sports teams, held charitable golf outings for the fallen officers of the **JCPD** and graciously provided our support , both financial and physical to organizations for AUTISM AWARENESS.

We have also generously made donations to the many events and social projects that the **HDSID** (HISTORICAL SPECIAL IMPROVEMENT DISTRICT) has provided for the cultural development of this city. Our goal with this new business venture is to remain constant in our community outreach. Provide assistance in new and well needed youth programs throughout this city. Giving back to the city that has embraced myself and my family for literally my entire life is very important to me.

## **SOCIAL RESPONSIBILITY**

Jersey City residents deserve to be fully informed of the social impact that adult legal recreational marijuana use can bring to the community. The last thing we want as business owners is to create an adverse effect on our community and its youth. It is up to the proprietors of these establishments to teach and prepare their workers to be fully engaged with standard cannabis industry practices. These practices alone can mitigate any potential adverse effects that may be imposed into our community. We must provide our public with access to every educational resource available. Educating the public about the benefits of cannabis and its positive economic potential on our community is extremely important to the success of any cannabis business throughout the city.

## **RESEARCH**

Access to Information is crucial. Knowing the positive effects that cannabis can provide for individuals is something people need to be aware of.

Along with all of the positive things that cannabis can provide , people also need to know the destructive nature of drug addiction. Support groups and rehabilitation services can mean life or death for people. Access to these public programs and assistance can save families from the tremendous guilt that comes along with addiction and loss.

Being a retailer of cannabis you must provide your clients with access to the different forms of literature pertaining to this crucial information. My knowledge on cannabis and specific types and strains of the marijuana plant can help with the physical and mental forms of distress that people may be experiencing. I plan to use my knowledge and experience in guiding potential consumers of marijuana into a pleasurable and SAFE experience. Some of my readings into the world of Cannabis and addiction are as follows:

**KIDS OF CANNABIS: MY MOM AND DAD WORK IN CANNABIS, THIS IS OUR STORY**

*IAN McCOWN*

**UNDERSTANDING ADDICTION: KNOW SCIENCE NO STIGMA**

*DR. CHARLES SMITH & DR. JASON HUNT*

**SOBRIETY AND STRENGTH**

CANNABIS EDUCATIONAL

*I.B SEKANDI*

**NATIVE AMERICAN HERBALIST BIBLE**

*LINDA OSCEOLA NARANJO*

**GREEN: A FIELD GUIDE TO MARIJUANA**

*DAN MICHAELS, ERIK CHRISTIANSEN*

**THE LITTLE BLACK BOOK OF MARIJUANA 3rd EDITION**

*STEVE ELLIOT*

**THE CLINICIAN'S GUIDE TO MEDICAL CANNABIS**

*MATHEW ROMAN*

**GARDEN GREENZ / BRIAN MARKEY**