

WR Wellness's principals have been committed to community engagement and charitable outreach for most of their lives, and long before that. Its principals have ranged from long-time public servants in the greater Newark area to philanthropists dedicated to equality in the work place, serving impoverished communities, and women's rights. Together, they will leverage their combined passion for community development and social justice for the benefit of Jersey City and its citizens.

1. Wendy Topkis

Wendy Topkis is driven by the desire to help disadvantaged communities. At a young age, she was exposed to the importance of community engagement and works to pass this lesson on to her children. Wendy has been an active participant in the Parents Association at her school, holding many positions including President for several years. During this time, she also sat on the Board of Trustees at her children's school and continues to promote parent engagement and student volunteer opportunities. Wendy and her daughters often volunteer at the Emergency Food Program on Saturday mornings at their place of worship bagging and handing out food to struggling families in the neighborhood. Together she and her daughters have participated in a variety of fundraisers.

On a personal level, Wendy and her family have enjoyed the attractions of Atlantic City, including the beaches, restaurants, and boardwalk. In 2016 when thousands of people lost their casino jobs in Atlantic City, Wendy wanted to help. She identified the opportunity to serve the community by investing in Kiss Kiss Atlantic City LLC (KKAC), a local, community based nightclub. At a time when the local economy was collapsing, Wendy's timely, yet risky investment was inspired by her drive to protect a community she had loved for years. She moved quickly and seized the opportunity to create new jobs in a struggling community with rising unemployment rates. Since that time, KKAC has been successfully operating in Atlantic City for several years and directly employs 28 people and contracts with 4 agencies to employ 55 outside contractors. Wendy's experience and drive with WR Wellness will provide the same dedication and outreach to Jersey City.

2. Rachel Katz

Rachel Katz is a former pro bono attorney in New York for The Door Legal Services Center, where she worked from 2011 to 2017. The Door is a nonprofit organization that provides legal, career, and other development services for impoverished young people. At The Door, Rachel helped undocumented youth gain access to protections under U.S. immigration law. She specialized in affirmative Special Immigrant Juvenile cases. Rachel was instrumental in advocating for disconnected youth and defending their rights fairly and justly. Rachel continues to support The Door financially and provides guidance and advice to the organization.

Rachel is currently the co-founder and Director of the Rachel & Drew Katz Foundation. The foundation was created to support programs and organizations that provide a direct and measurable benefit to populations in need, including the provision of school supplies and laptops to students, hosting world-peace summits in Newark, and providing pandemic relief to New Jersey citizens. Rachel is instrumental in ensuring that the foundation helps make a difference in the lives of those facing challenges. Rachel is a member of the Jewish Community Project Downtown Board of Directors, a nonprofit organization committed to serving the Jewish community. She is part of a diverse board that collaborates to foster an excellent learning environment for children and their families.

3. Leany Pichardo

Leany Pichardo has an impressive record of public service for the New Jersey community at large. Her commitment to public service began in 2017, when she helped the successful re-election of Newark Mayor Raj. J. Baraka and led impactful efforts to educate Newark residents. Leany's efforts extend beyond the political realm, however: with a deep commitment to environmental justice and the health of underserved communities Leany helped spearhead efforts to mitigate Newark's water crisis through the creation of the "State of Water" for City Hall and further assisted the City with its lead pipe issue that plagued the City's water quality.

In this role, Leany also assisted a full services government relations firm, managing legislative and regulatory matters for clients from nonprofits, multistate corporations, and development agencies alike.

Continuing this trend of public service, Leany joined the U.S. Census Bureau in 2020, with a focus on increasing citizen participation so the government could have the most accurate data to inform its policies. This was a demanding role that required self-sacrifice, visiting neighborhoods on a regular basis to knock on doors and interact with citizens, answering their questions, and engaging with them in a meaningful way to encourage participation.

4. Connections to Jersey City

WR Wellness has received a letter of preference from the Mayor's office as the City's preferred cannabis retailer because of its deep commitments to the city and contributions to the community. WR Wellness is also strategically locating its retail operations in a former nightclub plagued by

crime, thus providing a valuable benefit to the City. While the Company's principals do not live in Jersey City, they chose the City for their business because it is the City they love and want to serve.