

WR Wellness's principals have been committed to community engagement and local economic development since they entered the cannabis industry years ago, and long before that. Their efforts have ranged from long-time public service in the greater Newark area to philanthropy and volunteer work dedicated to equality in the workplace, underserved communities, and women's rights. Together, they will leverage their combined passion for community development and social justice for the benefit of Jersey City and its citizens.

## 1. Prisoner Reentry Program

No stranger to the devastating impact that an arrest and prison time can have on an individual, WR Wellness entered into a partnership with the Hudson County Community Reintegration Program.

Applying the operational experience from the success of the Company's principals in the cannabis industry in other states, WR Wellness is committed to launching a mutually rewarding program for prison re-entry participants and will ensure employment slots are available for the program.

Working with the career experts at the Hudson County Community Reintegration Program, we will ensure a carefully constructed pathway for success and strong hands-on training, regular performance reviews, merit-based incentives and upward mobility.



THOMAS A. DeGISE  
COUNTY EXECUTIVE

COUNTY OF HUDSON  
DEPARTMENT OF CORRECTIONS  
& REHABILITATION  
30 Hackensack Ave. Kearny, NJ 07032  
201-395-5600 Ext. 5009

OFFICE OF THE DIRECTOR



RONALD P. EDWARDS  
DIRECTOR

30 November 2021

Re: Agreement to work with WR Wellness LLC and Support for Licensure

Dear Cannabis Regulatory Commission Members:

Reentry programs have become increasingly important to assist integrating those that have been arrested and jailed back into society. For these programs to work, we must have companies willing to participate and understand the value in being partners in the mission of providing pathways for program participants to a stable life and career outside of the prison system.

With this in mind, please accept this letter as the Hudson County Community Reintegration Program's (the Program) support for WR Wellness LLC's application for a Cannabis Adult-Use Retail License.

Additionally, should WR Wellness LLC be successfully licensed, the Program will add WR Wellness LLC to our list of eligible places of employment that we will work with.

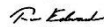
As a certified woman owned business, WR Wellness LLC will help as we embark on a specific focus on reintegration and workforce development for our female prison population.

WR Wellness LLC has outlined the jobs that will become available once licensed, and will work with us to provide employment opportunities that allow our participants to grow with the company and to closely collaborate with us to provide the support services that are necessary to ensure positive outcomes.

Working with WR Wellness LLC, we will identify program participants best suited for this environment, provide them with the proper training required for a retail facility and the cannabis industry in general (using WR Wellness LLC's established procedures), and provide counseling and support as necessary to ensure successful outcomes and stability for long-term success.

We look forward to having WR Wellness LLC as part of the Program and working with them for the benefit of our participants and the community.

Yours,

  
Ron Edwards  
Director

## 2. Community Outreach, Training, and Economic Impact

In accordance with Cannabis Regulatory Commission regulations, WR Wellness will make available a variety of cannabis informational materials on site, ranging from strain and product specifications, information on the benefits and risks of cannabis, and materials designed to educate Jersey City citizens who wish to enter the cannabis industry. In this same vein, WR Wellness is exploring opportunities to work with the Jersey City Employment Training Program to tie them into job postings and training.

In addition, WR Wellness will strategically partner with New Jersey craft growers and manufacturers to hold informational talks and meet-and-greets on the science, benefits, and cultivation of cannabis and cannabis products to promote knowledge within the community and encourage those interested in the business to learn from some of the industry's best.

---

### 3. Youth Outreach and Opportunities

---

WR Wellness's commitment to Jersey City community improvement extends to its youth as well. To that end, the Company is exploring the development of an internship program for select Jersey City college students who enter programs in cannabis or related fields and engaging local fund raising and charity events to fund related scholarship programs for underserved students.

## Record of Social Responsibility, Philanthropy, and Ties to City

---

### 4. Wendy Topkis

---

Wendy Topkis is driven by the desire to help disadvantaged communities. At a young age, she was exposed to the importance of community engagement and works to pass this lesson on to her children. Wendy has been an active participant in the Parents Association at her school, holding many positions including President for several years. During this time, she also sat on the Board of Trustees at her children's school and continues to promote parent engagement and student volunteer opportunities. Wendy and her daughters often volunteer at the Emergency Food Program on Saturday mornings at their place of worship bagging and handing out food to struggling families in the neighborhood. Together she and her daughters have participated in a variety of fundraisers.

On a personal level, Wendy and her family have enjoyed the attractions of Atlantic City, including the beaches, restaurants, and boardwalk. In 2016 when thousands of people lost their casino jobs in Atlantic City, Wendy wanted to help. She identified the opportunity to serve the community by investing in Kiss Kiss Atlantic City LLC (KKAC), a local, community based nightclub. At a time when the local economy was collapsing, Wendy's timely, yet risky investment was inspired by her drive to protect a community she had loved for years. She moved quickly and seized the opportunity to create new jobs in a struggling community with rising unemployment rates. Since that time, KKAC has been successfully operating in Atlantic City for several years and directly employs 28 people

---

and contracts with four agencies to employ 55 outside contractors. Wendy's' experience and drive with WR Wellness will provide the same dedication and outreach to Jersey City.

---

---

## 5. Rachel Katz

---

Rachel Katz is a former pro bono attorney in New York for The Door Legal Services Center, where she worked from 2011 to 2017. The Door is a nonprofit organization that provides legal, career, and other development services for impoverished young people. At The Door, Rachel helped undocumented youth gain access to protections under U.S. immigration law. She specialized in affirmative Special Immigrant Juvenile cases. Rachel was instrumental in advocating for disconnected youth and defending their rights fairly and justly. Rachel continues to support The Door financially and provides guidance and advice to the organization.

Rachel is currently the co-founder and Director of the Rachel & Drew Katz Foundation. The foundation was created to support programs and organizations that provide a direct and measurable benefit to populations in need, including the provision of school supplies and laptops to students, hosting world-peace summits in Newark, and providing pandemic relief to New Jersey citizens. Rachel is instrumental in ensuring that the foundation helps make a difference in the lives of those facing challenges. Rachel is a member of the Jewish Community Project Downtown Board of Directors, a nonprofit organization committed to serving the Jewish community. She is part of a diverse board that collaborates to foster an excellent learning environment for children and their families.

---

## 6. Leany Pichardo

---

Leany Pichardo has an impressive record of public service for the New Jersey community at large. Her commitment to public service began in 2017, when she helped the successful re-election of Newark Mayor Raj. J. Baraka and led impactful efforts to educate Newark residents. Leany's efforts extend beyond the political realm, however: with a deep commitment to environmental justice and the health of underserved communities Leany helped spearhead efforts to mitigate Newark's water crisis through the creation of the "State of Water" for City Hall and further assisted the City with its lead pipe issue that plagued the City's water quality.

In this role, Leany also assisted a full services government relations firm, managing legislative and regulatory matters for clients from nonprofits, multistate corporations, and development agencies alike.

Continuing this trend of public service, Leany joined the U.S. Census Bureau in 2020, with a focus on increasing citizen participation so the government could have the most accurate data to inform

its policies. This was a demanding role that required self-sacrifice, visiting neighborhoods on a regular basis to knock on doors and interact with citizens, answering their questions, and engaging with them in a meaningful way to encourage participation.

---

## 7. Connections to Jersey City

---

WR Wellness has received a letter of preference from the Mayor's office as the City's preferred cannabis retailer because of its deep commitments to the city and contributions to the community. WR Wellness is also strategically locating its retail operations in a former nightclub plagued by crime, thus providing a valuable benefit to the City. While the Company's principals do not live in Jersey City, they chose the City for their business because it is the City they love and want to serve.

## Cannabis Related Research, Academic Partnerships, and Education

---

## 8. Research and Education Efforts

---

WR Wellness has attempted to partner with various NJ colleges and universities to explore research partnerships but none have expressed interest in such a partnership yet.

In accordance with Cannabis Regulatory Commission regulations, WR Wellness will make available a variety of cannabis informational materials on site, ranging from strain and product specifications, information on the benefits and risks of cannabis, and materials designed to educate Jersey City citizens who wish to explore cannabis.

WR Wellness's commitment to Jersey City community improvement extends to its youth as well. To that end, the Company is exploring the development of an internship program for select Jersey City legal age college students who enter programs in cannabis or related fields and engaging local fund raising and charity events to fund related scholarship programs for underserved students.