

## **WHITE LOTUS DISPENSARY, LLC**

### **Community Impact Plan**

We will be a responsible community-based business and are developing close working relationships with local regulators, administrations, businesses, government leaders, and their staffs. We will be implementing our Community Impact Plan immediately and the following below is our base plan:

- **Community Reinvestment.** Be a good neighbor and instill a culture of community service. Per our social equity and impact plan on page 14 of the Business and Financial Plan, we are initially committing in the first year the greater of 1% of gross revenues (approximately 5% of net income) or \$10,000 at a minimum, to various charitable, community, social impact educational and vocational organizations, or programs.
- A physical environment and organizational culture where all individuals, employees, and customers are treated with respect, compassion and understanding.
- Our economic impact based on a conservative estimate of gross sales, our financial proforma and staffing plan is significant. By hiring locally, our total payroll impact will be upwards of \$400,000 or more. In addition, based on projected revenues our sales and use tax payments will be upwards of \$300,000 or more.
- Some of the local Community groups we are and will be supporting are:
  - Big Brother Big Sister of Hudson County - Operating in Jersey City and Hoboken, they serve thousands of youths each year.
  - Women Rising – Women Rising meets women’s needs by providing supportive counseling, crisis intervention, workforce development and job placement, permanent supportive housing, shelter for survivors of domestic violence, outreach, advocacy, referrals, and much more.
  - New Jersey Anti-Violence Coalition of Hudson County – Lilia has been actively working with this organization for years along with its founder Pamela Johnson. Their mission is to address the needs of public safety that focuses on community-based violence prevention, intervention, treatment and healing which improves the quality of life for everyone
- Provide education, awareness, facts, and information to help people understand within our community the responsible, safe and the proper use/dosing of recreational cannabis and its potential attributes.
- Develop an additional mix of community outreach, educational and active impact programs that represents the diversity of our community. All employees and

management will be able to participate in their chosen public service work and will be paid for their time.

- Our Operations and Employee Manual contains strong Anti-discriminatory provisions in which all individuals from all ethnic, racial, religious, sexual orientation or other identification groups are welcomed to be employees, part of the management team and vendors.
- We will purposefully implement a plan to locate, communicate, promote and purchase local goods and services.

## **Jersey City Ties**

Lilia is a lifelong Jersey City resident and alumni of the Jersey City Public School System. As a teenager, Lilia was a teen mentor at the former Horizon Health Center now known as Alliance Health. Lilia's family has a history of community activism, participating in many of PACO's outreach activities. In 2007, she became a Board Member of PACO. She was an active board member of PACO until she stepped-in as the interim Executive Director while the organization searched for a permanent replacement.

In 2016, she helped the new Executive Director to transition into the job and then was asked to take a permanent position as the Director of the Energy Conservation Department. As a Director for PACO, Lilia leaned on her community roots and created strategies for community impact programs. Additionally, Lilia is an active board member of the Urban League of Hudson County, Metropolitan Family Health Network, Team Wilderness, and is a former board member of the Anti-Violence Coalition of Hudson County.

In recent months Lilia has transitioned from her position at PACO and is now an Outreach Specialist for PSE&G Payment Assistance Outreach. Lilia develops strategies to ensure PSE&G customers are aware and know how to access the various New Jersey Energy Assistance Programs. Lilia works closely with PSE&G administration, community-based organizations and community stakeholders throughout New Jersey.

Lilia is an active community member and participates in numerous community events throughout every year. As the Vice President of the Jersey City Puerto Rican Day Parade and festival committee, Lilia manages the organization and implementation of fund-raising programs, the parade and gala. managed the projects for organizing and implementing the strategies for fundraising for the gala, parade, and festival. Also, she organizes Thanksgiving and Christmas toy drives. Lilia is a graduate of Montclair State University, with a Bachelor of Arts in Justice Studies.